



Cuyahoga County
Public Library

Author Events

CCPL: 2014 By the Numbers

19,427,446	Items Borrowed (approximately 31 items per person in our service district)
7,991,967	Number of Visitors
9,466,692	Total Website Hits
957,671	Registered Cardholders
31,684	Participants in Summer Reading Program

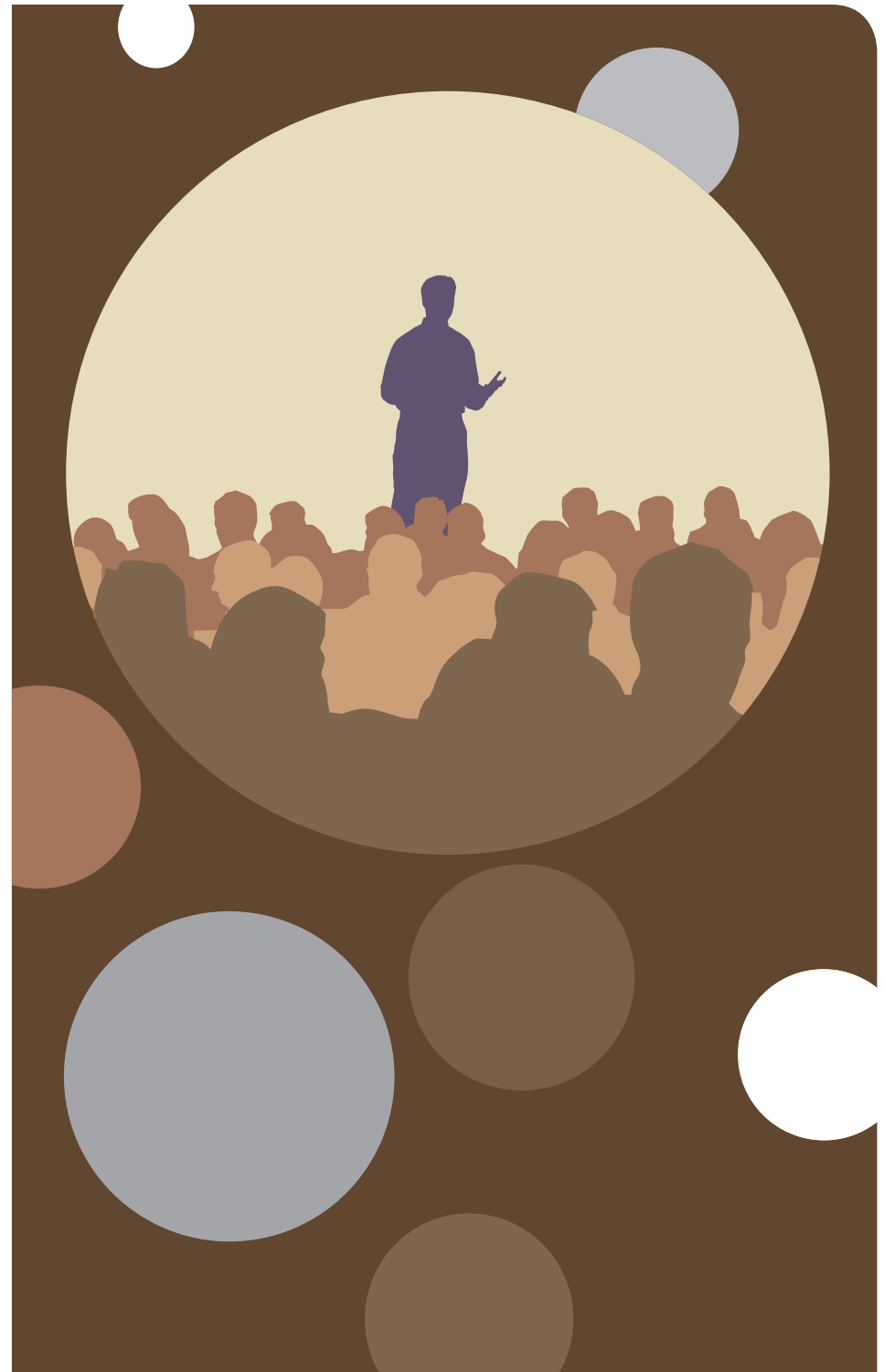
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Cuyahoga County
Public Library
browsing is just the beginning



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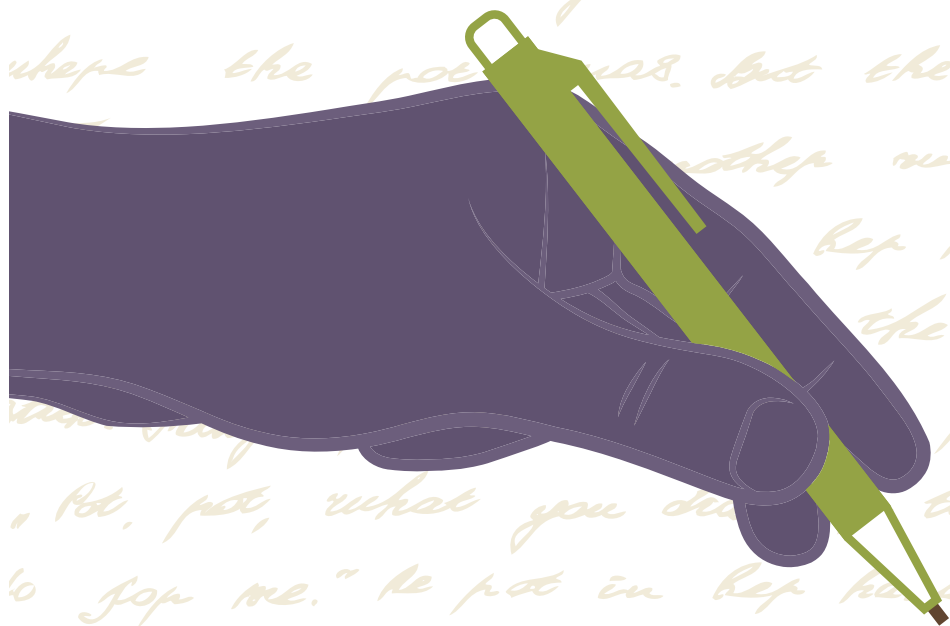
About Us

Cuyahoga County Public Library (CCPL) consistently ranks as **one of the nation's 10 busiest and best library systems and has been named one of America's Star Libraries in *Library Journal's* Index of Public Library Services**, receiving this award an unprecedented six years in a row: 2009, 2010, 2011, 2012, 2013 and 2014. The Library's **mission is to be at the center of community life by providing an environment where reading, lifelong learning and civic engagement thrive.**

CCPL's 27 branches serve 47 reading communities. In 2014, CCPL received more than 7.9 million customer visits. Customers borrowed in excess of 19 million items – an average of approximately 31 items for every person in our service district. Of the 19-million plus items borrowed, more than 11.7 million were reading materials. **Since 2003, CCPL's circulation has increased 61 percent and customer visits have increased more than 36 percent.**

At CCPL, we are focused on connecting our customers with books, because we believe reading is vital to the development, health and happiness of individuals and communities. The dramatic increases in usage CCPL has experienced is a testament to our Reconnect with Reading initiative, our ongoing campaign to bring Cuyahoga County "back to the book." The underlying message of this campaign is simple, but important – that **the benefits and pleasures of reading are universal and immense.**

"How happy my children will be
when I come!" she thought. Mother went
to the pot and came home with the other
pot. Her mother gave them dinner, but
I can never eat, I cannot eat it. I
But he did not go dead. He went
where the pot was. But the pot
Mother went
her hands
the pot with a little at the pot go
place. Then she said: "I shall go to be
"Pot, pot, what you do the old man, please with the other
to join me." He pot in her hands. But the pot was not there stop,



Authors we've hosted:

Jay Asher
Keith Baker
Ishmael Beah
Cara Black
Lisa Black
Chris Bohjalian
T.C. Boyle
Regina Brett
Geraldine Brooks
Eleanor Brown
Marc Brown
Carla Buckley
Meg Cabot
Chelsea Cain
Linda Castillo
Dan Chaon
Carol Higgins Clark
Tara Conklin
Chris Crutcher
Marisa de los Santos
Paul Doiron
Richard Paul Evans
Jennie Fields
Charles Finch
Denise Fleming
Jack Gantos
Nikki Giovanni
Margaret Peterson Haddix

Bruce Hale
Deborah Harkness
Kim Harrison
Kevin Henkes
Joe Hill
Jennifer Holm
Laird Hunt
Gregg Hurwitz
Beth Hoffman
Mitchell Jackson
Eloisa James
Beverly Jenkins
Sophie Jordan
Lily King
Jon Klassen
Phil Klay
William Kent Krueger
Dan Krokos
Owen Laukkanen
Eric Litwin
Attica Locke
Nancy Martin
Val McDermid
Paula McLain
Claire McMillan
Graham Nash
Celeste Ng
Stewart O'Nan

Daniel Palmer
Brad Parks
Louise Penny
Nathaniel Philbrick
Steven Pressman
Emilie Richards
Kimberla Lawson Roby
David Rosenfelt
Mary Doria Russell
Daniel Silva
Karin Slaughter
Lemony Snicket
Kerrellyn Sparks
Daniel Stashower
Mary Helen Stefaniak
Taylor Stevens
Charles Todd
Thrity Umrigar
Loung Ung
Siobhan Vivian
Howard Wasdin
Rosemary Wells
Jeri Westerson
Isabel Wilkerson
Rita Williams-Garcia
Ben Winters
David Wroblewski

The Author Event

CCPL's branches offer seating for up to 200 attendees. A 400-seat public auditorium is also available at our newly renovated Parma-Snow facility. The Library's relationships with our communities allow us to accommodate larger audiences, if needed.

To ensure desired attendance, CCPL's dedicated Marketing Division, which includes an award-winning in-house graphics and printing department, utilizes a number of tools to promote author events to readers and media, including:

- email blasts
- press releases
- website and social media announcements
- customized, high-quality flyers and posters
- advertising

CCPL will increase our collection to coincide with your author event and books will be available for sale. Our bookseller reports to *The New York Times*.