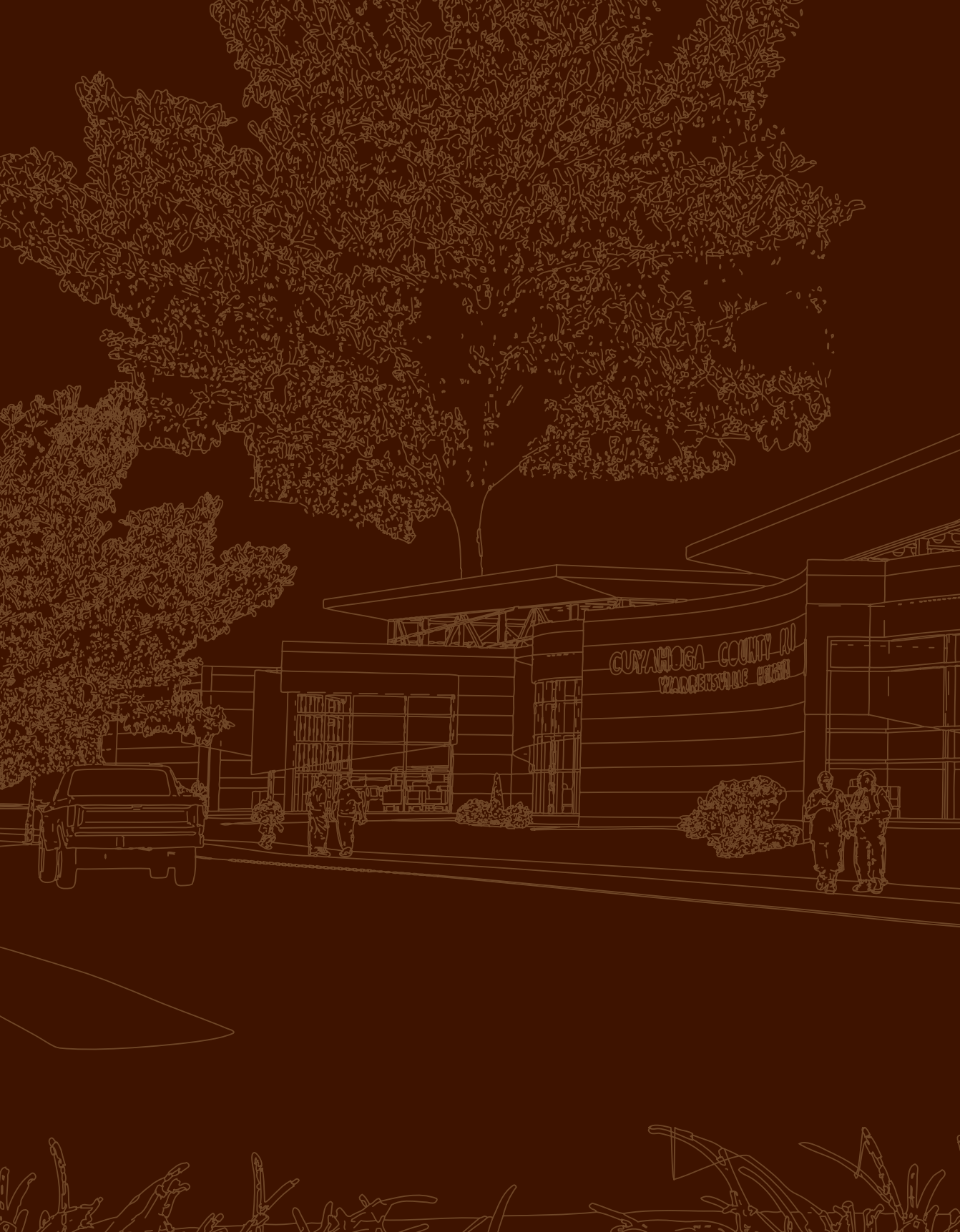




# BEYOND

|| bricks & books ||

A Capital Campaign for the Future of Cuyahoga County Public Library



## A LETTER FROM THE CO-CHAIRS:

For 87 years, Cuyahoga County Public Library has been at the center of our community, enhancing the quality of life for all county residents. Its model of library service, focused on community impact and innovation, has earned national recognition and has been emulated by public libraries all over the world.

The demand for Cuyahoga County Public Library's materials and services continues to increase year after year, while at the same time revenues continue to shrink. We need your support to ensure that county residents will continue to have access to world-class library service.

The Beyond Bricks and Books campaign is an opportunity to invest in underserved communities; an opportunity to help create centers of excellence – modern, energy-efficient, environmentally friendly library branches that will serve the needs of county residents for generations to come. This campaign is critical to the future of our Library. It will reduce operating costs long-term, resulting in even greater value to the members of our community.

Strong libraries build strong communities. Cuyahoga County Public Library is an anchor institution and source of pride for all those who live in Cuyahoga County. Help us keep it strong.

We hope you will join us in supporting the Beyond Bricks and Books campaign.

Sincerely,



**Paul Dolan**, Campaign Co-Chair  
BEYOND BRICKS & BOOKS



**Henry Meyer**, Campaign Co-Chair  
BEYOND BRICKS & BOOKS



CUYAHOGA  
COUNTY  
PUBLIC  
LIBRARY  
SERVICES:



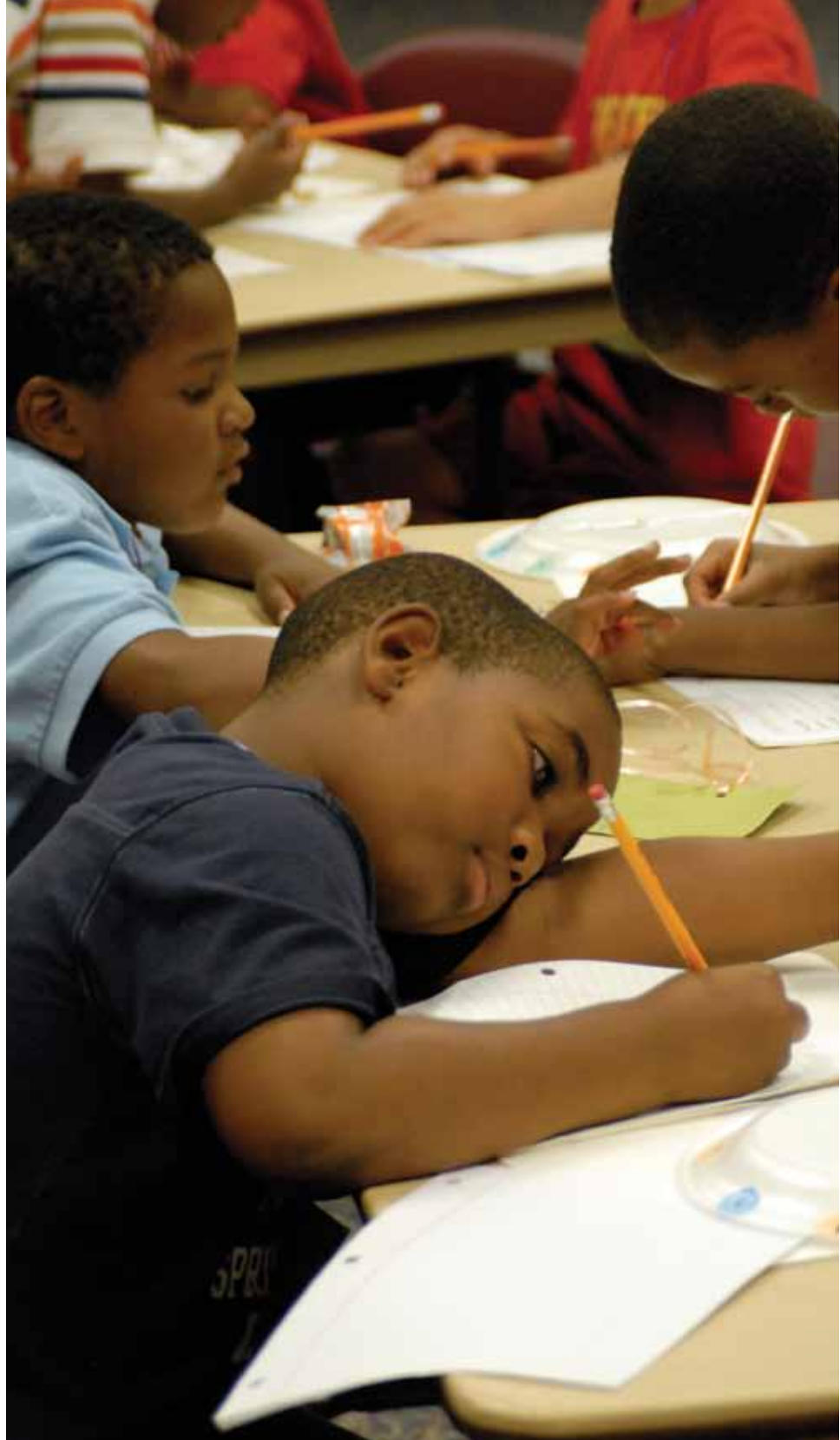
- Storytimes

- Toy Library



- Kindergarten  
Kit

- Summer  
Reading



Warrensville Branch Homework Center

BENEFITS OF THE CAPITAL CAMPAIGN:

- **Build new facilities** that are much more energy efficient, cost-effective and accessible, **saving Cuyahoga County Public Library \$4 million a year** by reducing operating and maintenance costs.
- **Reduce our dependence on state funding** without adding to the local property tax burden.
- Focus operating dollars on **long-term viability and excellent customer service** rather than building maintenance and energy costs.
- **Establish equity of service** throughout our entire district.
- **Increase capacity to meet a growing demand** for our collection materials and services.
- **Enhance community revitalization efforts.**

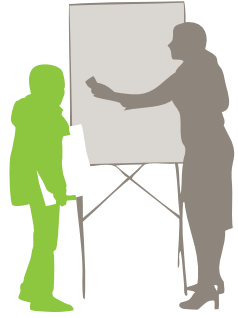
OBJECTIVE: RAISE \$10 MILLION

We need to close a \$10 million gap between available capital dollars and the dollars needed to complete the capital program and meet the 21<sup>st</sup>-century needs of our customers.

**\$100 MILLION:**  
TOTAL COST OF PROJECTS

**\$ 90 MILLION:**  
SECURED VIA SALE OF NOTES AND EXISTING CAPITAL FUNDS

**\$ 10 MILLION:**  
NEEDED TO COMPLETE THE CAPITAL PROGRAM AND PROVIDE  
ESSENTIAL 21<sup>ST</sup>-CENTURY TECHNOLOGIES



- Afterschool Homework Centers

- Youth Enrichment Camps



- College & Career Education

- Career & Employment Centers



Quiet Study Time at the Beachwood Branch

THIS CAPITAL CAMPAIGN WILL ALLOW CUYAHOGA COUNTY PUBLIC LIBRARY TO:

- Equip all branches with **dynamic, interactive learning environments for youth of all ages**, including developmentally appropriate enrichment centers for young children and 21<sup>st</sup>-century technology for children and teens to encourage academic excellence.
- Expand our award-winning **career and employment services with state-of-the-art technology and computer training** where working-age adults will learn marketable skills for the 21<sup>st</sup>-century workplace. Seniors will receive technology training, educational programs and health education resources.
- Fortify our vital role as a **center for new Americans**.
- **Reconnect all residents with reading** as a center of literacy and learning.
- Complete the capital program.

WITH YOUR HELP, we can make these forward-looking enhancements a reality and provide excellent service to county residents into the future.



### OUR MISSION:

CUYAHOGA COUNTY PUBLIC LIBRARY WILL BE AT THE CENTER OF COMMUNITY LIFE BY PROVIDING AN ENVIRONMENT WHERE READING, LIFELONG LEARNING AND CIVIC ENGAGEMENT THRIVE.



- Family Literacy Nights

- Access to Technology & Computer Training Courses



- Book Discussion Groups & Author Visits

- Small Business Support Programs & Resources



Cuyahoga County Public Library Computers Provide High Speed Access

## ABOUT CUYAHOGA COUNTY PUBLIC LIBRARY:

Eighty-seven years after our founding, Cuyahoga County Public Library's mission has remained firmly rooted in a commitment to exceptional library service. Our service model focuses on community impact, innovation and collaboration.

We are a key agency in supporting the educational and learning needs of EVERY person in Cuyahoga County. We are recognized locally, regionally and nationally as an innovator in library service and programs, and we consistently rank among the best and busiest library systems in America.

- We are rated the Number One library in America among libraries serving populations of 500,000 or more by Hennen's American Public Library Ratings. We are the only library in the nation to have earned the Number One rating four times – 2004, 2006, 2009 and 2010.
- We lead the nation in per capita circulation, customer visits, program attendance and computer use for a library system of our size.
- In 2010, our customers visited our branches more than 7.6 million times and borrowed more than 20 million items, making us the fifth busiest library system in America.
- Since 2003, our circulation of library materials has increased 70 percent and customer visits to our branches have increased 30 percent.

GIFTS TO THE LIBRARY in support of the Beyond Bricks and Books capital campaign are 100 percent tax-deductible. Cuyahoga County Public Library is a 501(c)(3) nonprofit organization. These gifts make a successful investment that will ensure customers have access to world-class library services now and in the future.

## OUR VISION:

THE LIBRARY WILL SUPPORT INITIATIVES AND EFFORTS THAT IMPACT THE QUALITY OF LIFE FOR ALL IN CUYAHOGA COUNTY. WE WILL BE THE MOST CONVENIENT PUBLIC LIBRARY IN THE NATION AND BE KNOWN FOR THE QUALITY OF OUR CUSTOMER SERVICE.

- Welcome New Americans Programs & Civic Engagement



- Lifelong Learning

- Health & Wellness Programs



- Inter-generational Programs



North Olmsted Branch Children's Area

## BOARD OF TRUSTEES:

- Leonard M. Calabrese, *President*
- Robert W. Varley, *Vice President*
- Maria L. Haller, *Secretary*
- Susan M. Adams
- Edward H. Blakemore
- Dale D. Powers

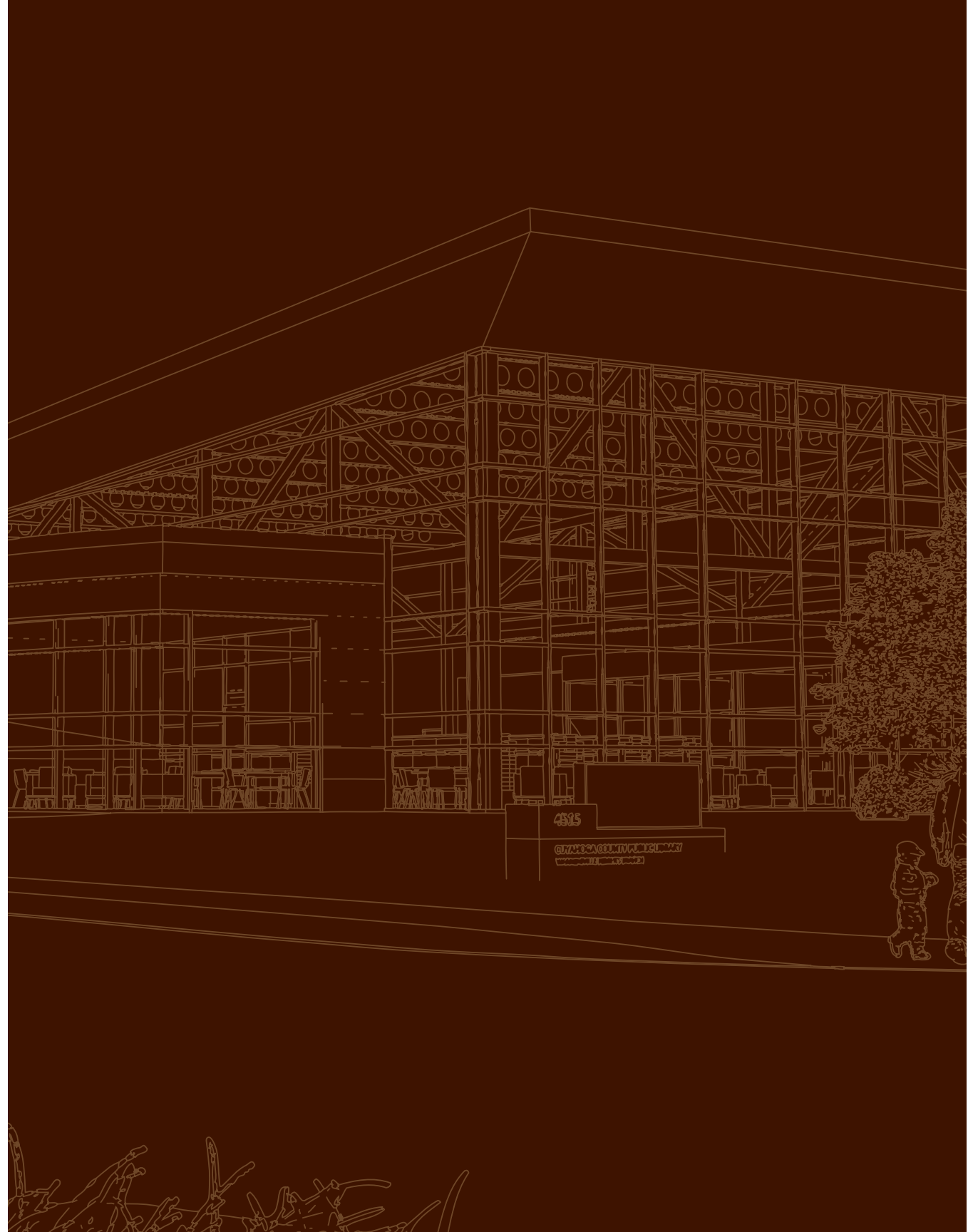
## FOUNDATION BOARD:

- Janet AuWerter, *Chair*
  - Sari Feldman, *President*
  - William I. Russo, *Treasurer*
- |                      |                      |
|----------------------|----------------------|
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| J. Donald Cairns     | Timothy W. O'Brien   |
| Kevin Callahan       | Anthony M. Panzica   |
| Patrick Finley       | Kenneth C. Schilling |
| Gregory W. Gyllstrom | Sally Schriener      |
| Miesha W. Headen     | Patricia A. Shlonsky |
| James P. Hildebrandt | Mary A. Smith        |
| Yvette Ittu          | Lori Ann Soukup      |
| Claude Kennard       | John W. Spencer, Jr. |
| William E. Koeth     | Robert W. Varley     |

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Public Library