

# Name It

**C**alcium-carbonate columns known as tufa towers formed when freshwater springs flowed into this alkaline lake's water. The lake—one of the oldest in North America—has no outlet. Salts and minerals are left behind as freshwater evaporates, making this body of water two and a half times as salty as the ocean. The lake and its tufa columns are popular subjects for photographers, and the art for the Pink Floyd album *Wish You Were Here* includes an image of the location. **Can you name it?**



» To qualify for this month's giveaway—a \$100 Barnes & Noble gift card—simply tell us the name of the pictured attraction and where it is located (nearest town and state). E-mail your answers to [hnameit@advanstar.com](mailto:hnameit@advanstar.com) or mail a postcard to our address. For complete contest rules, see below.

## OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING.
2. To enter, eligible contestants should fill in the identity of this month's image, including the city and state of location, with the contestant's name, address and phone number either: 1) on a postcard (approximate size 4" x 6") or, 2) via an e-mail. Mail postcard entries to **Healthcare Traveler, Name It Contest, Great Northern Corporate Center II, 24950 Country Club Blvd., Suite 200, North Olmsted, OH 44070**. Submit e-mail entries electronically to [hnameit@advanstar.com](mailto:hnameit@advanstar.com) (only one entry per contestant allowed). Faxed submissions will not be accepted. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for capturing late, lost, misdirected, damaged, or illegible entries. VOID WHERE PROHIBITED BY LAW.
3. All entries must be received no later than January 4, 2010, at which time a winning entry will be drawn randomly from a pool of correct responses. In the event no correct responses are received, a winning entry will be drawn randomly from a pool of all responses timely received. The potential winner will be contacted by phone or mail no later than two weeks from the drawing. If the potential winner does not respond within 14 days after contact or does not return a required release within a specified time, Sponsor reserves the right at Sponsor's sole discretion to select an alternate. The winner may, in Sponsor's sole discretion, be required to execute an affidavit of eligibility and compliance with these Official Rules and release of liability and (where legal) publicity. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winners.
4. Odds of winning depend on the number of eligible entries received. Participants agree to be bound by these rules and all decisions of the judges, which shall be final. By entering, all entrants agree to release and hold harmless Advanstar Communications Inc., its sponsors and

- prize suppliers, and their respective parents, subsidiaries, affiliates and their respective employees, officers, directors, shareholders and agents, from and against any and all claims, actions, and/or liability for any loss, damages, or injury whatsoever (including, without limitation, any death or disability) relating to or arising in connection with entering this sweepstakes or use or misuse of any prize awarded. By accepting a prize, winners grant Sponsor the right to use and publish their names, and biographical information in any manner or media whatsoever whether now known or hereafter devised, worldwide in perpetuity, for advertising, promotional and other purposes in connection with this Sweepstakes without further compensation.
5. The prize is a Barnes & Noble gift card, estimated retail value \$100. All taxes on the prize are the sole responsibility of the winner. Winner agrees that the prize is being provided "as is" and that Sponsor has neither made nor is in any manner responsible for any warranty, representation or guarantee, either express or implied, in fact or in law, related to the prize, including, without limitation, as to its quality, safety, mechanical condition or fitness. Any warranty or guarantee on a prize (if any) is subject to the manufacturer's terms and conditions therefore, and winner agrees to look solely to such manufacturer for any such warranty or guarantee. Prizes are not transferable. The winner may not make substitutions for the prizes, and the prizes are not redeemable for cash value, but Sponsor reserves the right, in its sole discretion, to substitute prizes of equal or greater value.
  6. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion, and Sponsor will select a winner in a random drawing from among all eligible, non-suspect entries received up until the time of impairment.
  7. The attraction and its location will be announced in our February 2010 issue, along with the winner's name, city, and state.
  8. Sweepstakes open to legal residents of the 50 United States and the District of Columbia, and at least 18 years of age. Persons in any of the following categories are NOT eligible to enter or win a prize: a)

Employees of Advanstar Communications Inc. and its prize suppliers and their respective parents, affiliates, subsidiaries, b) contributors to and/or advertisers within *Healthcare Traveler* magazine; and c) immediate family members or persons who reside in the same household as a person described in this paragraph.

SPONSOR: Advanstar Communications Inc., Great Northern Corporate Center II, 24950 Country Club Blvd., Suite 200, North Olmsted, OH 44070.

## Answer to October's contest

Centennial Olympic Park  
Atlanta, Ga.

Congratulations to **Michele B. Kaufman, PharmD, BPharm, RPh**, of New York City, winner of October's random prize drawing. We hope you enjoy the Target gift card!

Photo: Getty Images/  
Photographer's Choice RF/  
Diane Macdonald

